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September 1, 2026

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Report on Key KPIs (Membership and Stores) for August 2026

(1) Membership Status

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
Membership count (Unit : Ten Thousands)	23.1	23.3	24.3	24.8	24.9	26.1	27.6	28.3	29.2	30.2		
YoY (Unit : %)	153.6	153.8	155.4	154.6	152.7	150.3	149.3	149.0	148.6	147.2		
Existing Store Membership (Unit : Ten Thousands)	17.2	17.3	18.4	18.5	18.6	20.0	20.8	21.3	22.5	22.7		
YoY (Unit : %)	114.5	114.1	117.6	115.4	114.1	115.4	112.6	112.0	114.3	110.7		

※Existing stores are defined as those that had their pre-opening by the same month of the previous fiscal year.

Reference Information: Status of Membership (FY10/2025)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
Membership count (Unit : Ten Thousands)	15.0	15.2	15.6	16.0	16.3	17.4	18.5	19.0	19.7	20.5	21.5	22.4
YoY (Unit : %)	151.5	153.0	151.4	153.2	153.8	151.7	150.0	147.0	148.2	151.7	151.7	150.8

(2) Store Count Status

(Unit: Stores)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
All Stores	240	245	256	259	264	275	281	287	297	300		
(Net Change)	+2	+5	+11	+3	+5	+11	+6	+6	+10	+3		

※The data is aggregated based on the pre-opening date.

Reference Information: Store Count Status (FY10/2025)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
All Stores	181	183	189	191	194	203	205	209	218	220	224	238
(Net Change)	+2	+2	+6	+2	+3	+9	+2	+4	+9	+2	+4	+14

(3) Store Count Status by Area

(Unit: Stores)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
Hokkaido	2	2	2	2	2	2	2	2	2	2		
Tohoku	8	8	9	9	10	10	10	10	10	10		
Kanto	28	28	29	29	30	35	35	35	36	36		
Koshinetsu	17	17	18	18	18	19	19	20	21	21		
Hokuriku	8	8	8	8	8	8	8	8	8	8		
Tohokai	138	140	145	148	151	155	160	164	170	173		
Kansai	9	11	12	12	12	12	12	12	13	13		
Chugoku	5	6	6	6	6	6	6	6	6	6		
Shikoku	6	6	6	6	6	7	8	9	9	9		
Kyushu Okinawa	19	19	21	21	21	21	21	21	22	22		

(4) Status of New Store Openings (Stores Pre-opened in August 2026)

	Store Name	FIT-EASY Hamamatsu Nakaze
	Prefecture	Shizuoka
	Pre-opening Date	Monday, August 31, 2026
	Included Services	
	Store Name	FIT-EASY Meieki Ushijima
	Prefecture	Aichi
	Pre-opening Date	Monday, August 31, 2026
	Included Services	
	Store Name	FIT-EASY Tamaki
	Prefecture	Mie
	Pre-opening Date	Monday, August 31, 2026
	Included Services	

※Hydrogen water machines, protein vending machines, tanning machines, and FIT-TOWEL (rental towels) are available for an additional fee (not included in the membership fee).

(5) Status of Planned New Store Openings

S t o r e N a m e	Prefecture	Pre-opening Date (Scheduled)
F I T - E A S Y F u k u i M a t s u m o t o	F u k u i	Friday, September 11, 2026
F I T - E A S Y N a r a H e g u r i	N a r a	Tuesday, September 29, 2026
F I T - E A S Y N a g a n o T a k a d a	N a g a n o	Wednesday, September 30, 2026
F I T - E A S Y O h a n a j a y a	T o k y o	Wednesday, September 30, 2026
F I T - E A S Y F u k u y a m a Z a o	Hiroshima	Wednesday, September 30, 2026
F I T - E A S Y N i g a t a N i s h i	N i g a t a	Wednesday, September 30, 2026
F I T - E A S Y M i y a z a k i O h a s h i	Miyazaki	Wednesday, September 30, 2026
F I T - E A S Y N i i h a m a K i k o j i	E h i m e	Wednesday, September 30, 2026
F I T - E A S Y T o k o n a m e R i n k u	A i c h i	Wednesday, September 30, 2026
F I T - E A S Y O t a K o m a i g i	G u n m a	Friday, October 16, 2026
F I T - E A S Y S a t s u m a S e n d a i	Kagoshima	Friday, October 23, 2026
F I T - E A S Y H i t a c h i n a k a T a i s e i c h o	I b a r a k i	Friday, October 23, 2026
F I T - E A S Y N a k a g a w a K o r o n a W o r l d	A i c h i	Friday, October 23, 2026

※Only stores with a confirmed pre-opening date (scheduled) are listed.

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